



10th Anniversary Impact Funding Appeal

We are pleased to celebrate our tenth year of working for sustainability with a strong emphasis on systems approaches. We thank you, as one of our valued supporters, for your commitment over this time - we would not be here without you.

Looking back over these ten years has prompted thoughts on what do we do next. One area for expansion is the online dissemination of our resources. This is where a little extra effort could result in a greatly increased impact.

The institute already provides free, online resources through our [Systems Learning](#) website and our open access journal [System Change](#) - the second issue coincides with our anniversary [event](#).

Asitha Jayawardena, a Schumacher Fellow, has proposed a way to extend the influence and impact of our journal and all our work – it's called *Café System Change*. This comprises:

1. An online magazine to provoke curiosity in the journal providing context and pointing people to what interests them.
2. A themed, online catalogue for our work in sustainability and systems sciences.

The idea for the journal is to create a network effect – what we offer becomes more valuable as more people read it, resulting in a positive feedback loop. Revenue comes from open access publishing fees and sponsorship, this in turn will greatly expand our audience for courses and consultancy work – and will certainly appeal to research project proposals.

We are asking you, as one of our friends and supporters, to help with the costs of setting up this new system – pump priming the network effect.

- £20 - the cost of writing an article in Café System Change
- £50 – the cost of copy editing a paper in the journal
- £100 + ‘Gold Supporter’, your name in our supporter list.



Over our ten years we have established a unique voice inspired by E. F. Schumacher, always adapting to new knowledge. Please help us to continue this work over the next ten years, and beyond, by funding this initiative.

Thank you

Ian Roderick, Director